



Executive Director

Steve Mendelsohn

2nd Annual Power of Film Benefit Gala March 6th, 2008 New York City

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SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$100,000+

- Exclusive hosting rights and 20 tickets for a VIP Premiere Lounge at the event
- CEO or President listed as an Event Co-Chair on related materials
- Key honorees and performers will be hosted in presenting sponsor lounge
- Premiere lounge placement for maximum networking
- Premiere logo placement on the step and repeat at press areas
- Presenting sponsor recognition in all event marketing materials
- Recognition on event video screens prior to and following live program
- Complimentary Digital Advertising as part of the FilmAid digital program book
- Acknowledgment on website and in quarterly newsletter
- Mention in email blasts targeted to over 7,000 of FilmAid's diverse constituents comprised of entertainment industry tastemakers and key influencers
- Presenting sponsor recognition in all press releases to broadcast, online and print media
- Acknowledgement from the stage as presenting sponsor
- Special recognition as sponsor of five FilmAid evening screenings in East Africa

Studio Sponsor \$50,000+

- Exclusive hosting rights and 15 tickets for a VIP Premiere Lounge at the event
- CEO or President listed as an Event Co-Chair on related materials
- Premiere lounge placement for maximum networking
- Studio sponsor recognition in all event marketing materials
- Recognition on event video screens prior to and following live program
- Complimentary Digital Advertising as part of the FilmAid digital program book
- Acknowledgment on website and in quarterly newsletter
- Mention in email blasts targeted to over 7,000 of FilmAid's diverse constituents comprised of entertainment industry tastemakers and key influencers
- Studio sponsor recognition in all press releases to broadcast, online and print media
- Acknowledgement from the stage as studio sponsor
- Special recognition as sponsor of five FilmAid evening screenings in East Africa

Director Sponsor \$25,000

- Hosting privileges and 10 tickets for a VIP Premiere Lounge at the event
- Acknowledgment on website and in quarterly newsletter
- Mention in email blasts targeted to over 7,000 of FilmAid's diverse constituents comprised of entertainment industry tastemakers and key influencers
- Sponsor recognition in press releases to broadcast, online and print media
- Complimentary Digital Advertising as part of the FilmAid digital program book
- Event Benefit Committee acknowledgment on event collateral
- Acknowledgment on website and in quarterly newsletter



Executive Producer Sponsor \$15,000

- 10 tickets to the Gala and access to the general VIP Lounge
- Placement in all event materials, newsletter, and on website
- Sponsor recognition in press releases to broadcast, online and print media
- Event Benefit Committee acknowledgment on event collateral
- Recognition on event video screens prior to and following live program
- A 30% discount on the purchase of any advertising in our digital program book

Producer Sponsor \$10,000

- 10 event tickets and access to the general VIP Lounge
- Placement in all event materials, newsletter, and on website
- Sponsor recognition in press releases to broadcast, online and print media
- A 20% discount on the purchase of any advertising in our digital program book

TICKETS & ADS

TICKETS

Benefit Committee	\$5,000	4 Tickets
Freelancer Tickets	\$ 500	1 Ticket

DIGITAL PROGRAM BOOK ADVERTISING (ON-SCREEN ONLY)

Full Page Color 20s per cycle	\$5,000
Full Page B&W 20s per cycle	\$4,000
Full Page Color 10s per cycle	\$3,500
Full Page B&W 10s per cycle	\$3,000
Full Page Color 5s per cycle	\$2,500
Full Page B&W 5s per cycle	\$2,000
Logo Only Color 3s per cycle	\$1,500
Logo Only B&W 3s per cycle	\$1,000



HOW TO PURCHASE

To submit this reservation you may do one of the following (check one):

- Complete this form, print out and fax to 212-647-1866
- Call us for more information at 212-647-1828 or email filmaidbenefit@dalzell.com
- Complete this form and return along with a check, made payable to 'FilmAid International' and submit via our Event Producer:

FilmAid Gala 2008
c/o Dalzell Productions
100 Grand Street, 5th Floor
New York, NY 10013

Sponsorship

- I would like to be the _____ Sponsor for the FilmAid Gala 2008. Total \$ _____
- Tickets:** I would like to purchase _____ (# of tix) at the _____ (Level) for the FilmAid Gala 2008. Total \$ _____
- Advertising:** I would like to purchase _____ (number and type of ad) at the _____ (Level) for the FilmAid Gala 2008. Total \$ _____

Your Information:

Name _____ Affiliation _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ Email _____

*Please note that all Fields are required

Contributions may be submitted via credit card; you will receive an email receipt upon processing.

Name on Card _____ Signature _____
Visa/MC/Amex# _____ Exp. Date _____
Security Code on Card: _____

Address Associated with Card

For more information, questions or thoughts on how you can help FilmAid, please call 212-647-1828 or email us at filmaidbenefit@dalzell.com